

BLACK JOY GLOBAL TRAVEL

PRIVACY POLICY

Effective Date: August 1, 2026

Black Joy Global Travel respects the privacy of our travelers, customers, website visitors, and prospective customers.

This Privacy Policy explains how McCree Enterprises LLC, doing business as Black Joy Global Travel ("Black Joy Global Travel," "BJGT," "we," "us," or "our") may collect, use, disclose, and protect personal information when individuals visit our website, communicate with us, request information, register for travel, make a booking or payment, participate in a trip or event, or otherwise use our services.

By using our website or providing personal information to BJGT, you acknowledge the practices described in this Privacy Policy.

1. INFORMATION WE MAY COLLECT

The information BJGT collects depends on how an individual interacts with us and which services are requested.

We may collect information directly from travelers, through our website and booking systems, through third-party service providers, or as otherwise reasonably necessary to provide requested travel services.

Information may include the categories described below.

2. CONTACT AND IDENTIFICATION INFORMATION

We may collect information such as:

- Full name
- Email address
- Telephone number
- Mailing address
- Date of birth when necessary for travel arrangements
- Preferred method of communication
- Other identifying or contact information reasonably necessary to administer a booking

3. TRAVEL INFORMATION

When necessary to arrange or administer travel, BJGT may collect information such as:

- Passport information
- Passport expiration date
- Nationality or citizenship information when required for travel arrangements
- Flight information
- Arrival and departure information
- Hotel or room preferences
- Roommate information
- Travel itinerary information
- Visa or entry-document information
- Known traveler or loyalty program information when voluntarily provided and relevant to a booking
- Other information necessary to coordinate the requested travel service

BJGT will seek to collect travel information only when reasonably necessary for the applicable trip or service.

4. EMERGENCY AND SPECIAL-REQUEST INFORMATION

Travelers may be asked to provide information necessary to support their participation in a travel experience.

This may include:

- Emergency contact information
- Dietary restrictions
- Food allergies
- Accessibility requests
- Mobility-related requests
- Information about accommodations or assistance requested by the traveler

- Other information voluntarily provided because the traveler believes it is relevant to their travel arrangements

Some information voluntarily provided by travelers may be considered sensitive personal information under applicable law.

BJGT uses this information for legitimate travel-planning, safety, accommodation, and administrative purposes and will seek to limit its use and disclosure to what is reasonably necessary.

5. INFORMATION ABOUT OTHER PEOPLE

Travelers may provide information about other individuals, including roommates, family members, emergency contacts, travel companions, or individuals for whom they are making a booking.

By providing another person's information, you represent that you are authorized to provide that information for the relevant travel or emergency-contact purpose.

BJGT will use such information for the purpose for which it was provided and other purposes permitted by law.

6. PAYMENT INFORMATION

BJGT may use third-party payment processors, financial institutions, or booking platforms to process payments.

Depending on the payment method used, these providers may collect information such as credit or debit card information, billing information, transaction details, or other financial information.

BJGT may receive transaction information including payment status, amount paid, payment date, transaction identifiers, and limited payment-method information.

BJGT does not intentionally collect or store complete payment-card information when payments are processed directly through an independent payment processor.

Payment information handled by a third-party processor is also subject to that provider's privacy and security practices.

7. WEBSITE AND DEVICE INFORMATION

When individuals use the BJGT website or other online services, certain technical information may be collected automatically by BJGT or service providers supporting the website.

Depending on the technologies in use, this information may include:

- Internet Protocol address

- Browser type
- Device type
- Operating system
- Referring pages or websites
- Pages viewed
- Approximate location derived from an IP address
- Date and time of website activity
- Cookie identifiers
- Other standard website usage information

This information may be used to operate the website, understand website performance, maintain security, improve user experience, and evaluate marketing effectiveness.

8. COOKIES AND SIMILAR TECHNOLOGIES

The BJGT website and services supporting the website may use cookies or similar technologies.

Cookies are small data files that websites may store on a user's browser or device.

They may be used for purposes such as maintaining website functionality, remembering preferences, understanding website usage, measuring performance, supporting security, or evaluating marketing activity.

The specific cookies used may depend on the website platform and third-party services enabled at a particular time.

Users may be able to control certain cookies through browser settings or other consent tools made available on the website.

Disabling certain cookies may affect website functionality.

9. HOW WE USE PERSONAL INFORMATION

BJGT may use personal information to:

- Respond to inquiries and customer-service requests
- Create and administer reservations

- Process and track payments
- Coordinate hotels, transportation, tours, activities, meals, events, and other travel arrangements
- Communicate itinerary information and trip updates
- Verify or coordinate information required by travel suppliers
- Support accessibility, dietary, or other traveler requests
- Contact an emergency contact when reasonably necessary
- Maintain business and transaction records
- Prevent fraud and protect our business, customers, and systems
- Respond to disputes, chargebacks, legal requests, or insurance matters
- Improve our website, travel experiences, and customer service
- Send marketing communications when permitted by applicable law
- Comply with legal, regulatory, contractual, accounting, tax, and insurance requirements
- Protect the rights, safety, and property of BJGT, travelers, suppliers, and others

BJGT may also use information for other purposes disclosed when the information is collected or with the individual's consent.

10. SHARING INFORMATION WITH TRAVEL SUPPLIERS

Travel arrangements frequently require information to be provided to independent suppliers.

BJGT may share information reasonably necessary to administer a traveler's booking with parties such as:

- Hotels and resorts
- Airlines
- Ground transportation providers
- Tour operators and guides
- Activity and excursion providers
- Restaurants or catering providers

- Event venues
- Cruise lines
- Travel booking platforms
- Destination management companies
- Other suppliers involved in providing requested travel services

The information shared will depend on the service being provided.

Independent suppliers may maintain their own privacy policies and may process personal information under their own legal obligations and business practices.

11. SERVICE PROVIDERS

BJGT may use third-party businesses to support its operations.

These may include providers of:

- Website hosting and website management
- Booking and reservation technology
- Payment processing
- Email and customer communications
- Cloud storage
- Customer relationship management
- Accounting and administrative services
- Analytics
- Marketing technology
- Information technology and security services

These providers may receive information when reasonably necessary to perform services for BJGT.

12. INTERNATIONAL TRAVEL AND INTERNATIONAL DATA TRANSFERS

Because BJGT coordinates international travel, personal information may need to be transmitted to or accessed by suppliers located outside the United States.

For example, a hotel, resort, transportation provider, or tour operator in another country may require traveler information to confirm or provide a reservation.

Privacy and data-protection laws in other countries may differ from those in the United States.

By requesting international travel services, travelers understand that information reasonably necessary to provide those services may need to be shared internationally.

BJGT will seek to limit such disclosures to information reasonably necessary for the applicable travel arrangement.

13. LEGAL AND SAFETY DISCLOSURES

BJGT may disclose information when reasonably necessary to:

- Comply with applicable law or legal process
- Respond to a valid government or regulatory request
- Protect the safety of a traveler or another individual
- Respond to an emergency
- Investigate suspected fraud or unlawful activity
- Enforce agreements or policies
- Protect BJGT's legal rights
- Respond to insurance claims, litigation, payment disputes, or chargebacks

BJGT may also disclose information when otherwise required or permitted by applicable law.

14. SALE OF PERSONAL INFORMATION

BJGT does not sell personal information for monetary compensation as part of its ordinary business operations.

If BJGT's data practices materially change in a manner that triggers additional rights or disclosures under applicable privacy law, this Privacy Policy will be updated as appropriate.

15. MARKETING COMMUNICATIONS

Individuals may choose to receive promotional emails or other marketing communications from BJGT.

Marketing communications may include information about upcoming trips, travel opportunities, events, educational content, promotions, or other BJGT services.

Recipients may unsubscribe from promotional email communications by using the unsubscribe mechanism provided in the communication when available or by contacting BJGT.

Opting out of marketing communications does not prevent BJGT from sending transactional communications reasonably necessary to administer an existing inquiry, reservation, payment, trip, or customer relationship.

16. TEXT MESSAGES

If BJGT offers text-message communications, individuals may receive messages consistent with the consent provided and applicable law.

Where required, marketing text messages will be sent only after obtaining appropriate consent.

Individuals may withdraw consent to marketing text messages using the opt-out instructions provided with the applicable messaging service.

Standard message and data rates may apply depending on the individual's wireless provider.

17. DATA RETENTION

BJGT retains personal information for as long as reasonably necessary for the purposes for which it was collected and for legitimate business, accounting, tax, insurance, dispute-resolution, contractual, and legal purposes.

Different categories of information may be retained for different periods.

BJGT may delete, anonymize, or securely dispose of information when it is no longer reasonably necessary to retain it, subject to applicable legal, contractual, insurance, and operational requirements.

18. DATA SECURITY

BJGT takes reasonable administrative, organizational, and technical measures appropriate to its operations to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

BJGT also relies on third-party technology, booking, website, payment, and communications providers that maintain their own security practices.

No website, electronic transmission, database, or information-storage system can be guaranteed to be completely secure.

Travelers should avoid sending highly sensitive information through unsecured communication channels when a more secure method is available.

19. DATA MINIMIZATION

BJGT seeks to collect only information reasonably necessary to provide requested services, administer travel arrangements, comply with legal or contractual requirements, and operate the business.

Travelers should avoid submitting sensitive information that BJGT has not requested and that is not reasonably necessary for their travel arrangements.

20. CHILDREN'S INFORMATION

BJGT services may include family travel or travel involving minors.

When personal information about a minor is necessary for a booking, BJGT expects that information to be provided by or with authorization from the minor's parent, legal guardian, or another person legally authorized to provide it.

The BJGT website and general marketing services are not directed toward children for the purpose of independently collecting personal information from them.

BJGT does not knowingly seek to collect personal information directly from children in violation of applicable law.

21. PRIVACY RIGHTS AND REQUESTS

Depending on an individual's place of residence and applicable law, they may have certain rights regarding their personal information.

These may include rights to request access to certain information, request correction of inaccurate information, request deletion in certain circumstances, or obtain information regarding how personal information is used or disclosed.

Not every privacy right applies in every jurisdiction or circumstance.

BJGT may need to verify the identity of an individual making a privacy request before responding.

Certain information may also need to be retained despite a deletion request when retention is required or permitted for legal, accounting, tax, insurance, contractual, fraud-prevention, dispute-resolution, or other legitimate purposes.

Privacy requests may be submitted using the contact information provided below.

22. THIRD-PARTY WEBSITES AND SERVICES

The BJGT website or communications may contain links to websites or services operated by other organizations.

BJGT does not control the privacy practices of independent third-party websites or services.

Travelers should review the applicable privacy policies before providing personal information directly to a third party.

23. BUSINESS TRANSFERS

If McCree Enterprises LLC or Black Joy Global Travel is involved in a merger, acquisition, financing, restructuring, sale of assets, or other business transaction, information may be transferred as part of that transaction where permitted by law.

Any successor organization receiving personal information would be expected to handle the information according to applicable legal requirements and any privacy commitments that continue to apply.

24. CHANGES TO THIS PRIVACY POLICY

BJGT may update this Privacy Policy periodically to reflect changes in business practices, technology, services, or legal requirements.

The current version will identify its effective date.

When appropriate, material changes may also be communicated through the BJGT website or other reasonable means.

Continued use of BJGT services after an updated policy becomes effective constitutes acknowledgment of the updated privacy practices to the extent permitted by applicable law.

25. CONTACT BLACK JOY GLOBAL TRAVEL

Questions, concerns, or privacy requests may be directed to:

McCree Enterprises LLC

d/b/a Black Joy Global Travel

Email: info@blackjoytravel.com

Website: blackjoytravel.com

Please include sufficient information for BJGT to understand and respond to your request.

ACKNOWLEDGMENT

By interacting with Black Joy Global Travel, providing personal information, requesting travel services, or completing a booking, individuals acknowledge that their information may be collected, used, and disclosed as described in this Privacy Policy and as reasonably necessary to provide the travel services they request.

Effective Date: August 1, 2026